

milkrite | InterPuls

Improving every farm we touch



360°dairysystems



Welcome to milkrite | InterPuls

We are “milking together” and supporting you to create the best milking efficiency and performances. Combining **our knowledge** with **your experience** we want to continue down this path as **partners**, we want to **be with you** during the milking process and **support** you in taking the best decisions for your farm.

We do this through our **leading products**: designed to ease your life, conceived as **modular systems** to adapt to every kind of parlour and providing you with the **right information and data to manage your installation**.

With milkrite | InterPuls you will have YOUR FARM in your hands.

Dairy Systems

milkrite | InterPuls technology is suitable for every milking system configuration, giving you the highest quality standards, best udder health and the maximum efficiency in your milking routine.

Every segment of your system is covered: we **lead the technology** in our Core Business, integrate it with **selected products** to offer **complete solutions** to your individual farms. We co-operate with **key partners and suppliers** to complete our products offering.



Every stage of the milking process is crucial, particularly when products directly **interface** with the animal. We are ready to offer you the best solutions to improve udder health and milk quality.

Precision is fundamental for the efficiency of the milking process, regulating and maintaining the right vacuum level. Pulsation is part of our history.

We give you strategically efficient results as our technology is able to **control** detachment, washing and reporting during the final phases of milking.

We are with you even after the milking process, conveying **intelligence** to your system and providing management of the farm data for improved efficiency and farm performances.



We offer you **modular solutions**: whatever your needs are, from a simple cluster upgrade to the choice of the right pulsation or even the most advanced automation and dairy management. We are there!

Improving every farm we touch

because we do care for
the efficiency in your herd

Automation for



efficient milking

precise



Pulsation & Control

Cluster



Technology

Your Dairy



Management



Here is what one of our customers stated
after he installed our system:

“before it was
uncomfortable for
the cows to be
milked, now they
relax and enjoy
the milking and give
a substantially
higher milk yield”

Results from the farm:
2000 Litres more milk in **2 days**
from **300 cows**; equates to
+3,3 Litres / cow /day.

Stephan Guthlein
Baunach Bavaria, Germany
30 Stand rotary - 300 Cows

Here is another statement from the other side of the world:

“My parlour workers used to put weight on the clusters to try to milk faster and more completely, which was causing a lot of mastitis. After milkrite | InterPuls visited I saw they had **the solution I needed**”

After the installation of the system, the “take off” got very smooth, the cows were much more comfortable and mastitis was completely controlled while the **milking time got shorter**.

Fernando Arantes

Aiuruoca, Minas Gerais Brazil

2x4 Herringbone - 138 cows



A revolution in our Herd Management

“When we first installed Precision Farming Kit we started with 30 pedometers to keep costs down. But soon we realised the advantages in terms of time and money saving and decided to extend it to the whole herd. Very shortly we lowered the birth-conception period down to <100 days.

The calving interval has gone **from 430 down to 370 days.**”

“A user-friendly software sends messages concerning heat on a daily basis and this gives us a high number of successful inseminations. **We are highly satisfied.**”

Gianni Rossi, Farm manager of Fattoria Rossi - Reggio Emilia, Italy
2x12 Parallel - 140 Cows



Our customers say:

Dairy upgrades, a revelation for SCC and milk out:

“Our dairy was getting old and started having some troubles. We couldn’t go on like this so decided to push on with an **upgrade** which included milkrite | InterPuls shells and liners.”

“I wasn’t convinced by cup liners initially, but now we’re glad because the SCC and teat condition has improved much more than I thought possible. Cows are **milking much better** too: swollen udders after milking have just disappeared.”

Rod Cope - Leongatha Farm, Gippsland Australia
50 Stand rotary - 430 cows



Milking Together

Your farm +
our knowledge =

**improved milking
performance**

Our Team of experts using
our technology are recognised
around the world for
granting the best combination
between udder health and
milking performance.





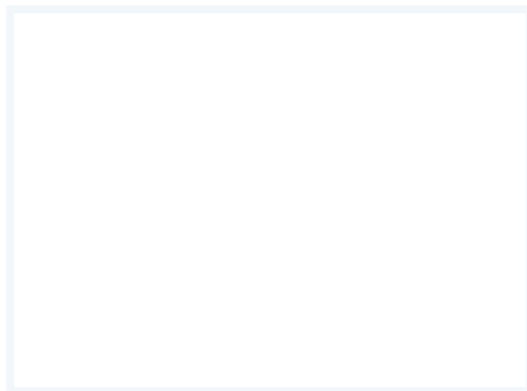
We do improve
the efficiency
of your herd

Taking care of
your cows is
our passion

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milkrite | InterPuls is a trading name of Avon Rubber Plc. Group of companies, founded in 1885. Globally recognised as milking specialists, we aim to deliver innovative technologies providing excellent milking performances and generating advantages on each farm thanks to our knowledge and integrated solutions.



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